Permit #F00032557

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032557 **Type of Permit:** FILMING **Release Date:** 10/14/2010

Production Company COLLEGE HUMOR

Insured Company Name COLLEGE HUMOR

Contact Phone No. 1 757-871-9871
Contact Phone No. 2
Fax
Address 8800 SUNSET BLVD
LOS ANGELES, California 90069

Production Title OLD NAVY

Type of Production Commercial - Standard

Producer Inman Young

Director Jerry Collins

1st AD George Whitman

Production Manager Erin Owens

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Michael Smith
Primary Phone Mobile - 818-269-8206
Secondary Phone Office - 323-854-4845

Location Assistant Erin Owens
Primary Phone Mobile - 574-265-1729
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00032557
Production Company COLLEGE HUMOR
Insured Company COLLEGE HUMOR
Production Title OLD NAVY

Location Manager Michael Smith
Primary Phone Mobile - 818-269-8206
Secondary Phone Office - 323-854-4845

Location Address 4114 Woodman Ave, Sherman Oaks, CA, 91423

Location Type Private Residence

Prep Dates 10/17/2010 - 10/17/2010 09:00 - 22:00

Film Dates 10/18/2010 - 10/19/2010 07:00 - 22:00

Strike Dates 10/20/2010 - 10/20/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document CollegeHumor.OldNavy.32557.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Honey Wagons	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Extras	25
Spot Check	1

Filming Activities Equipment on property; Exterior establishing shots; Exterior models against scenery; Interior and exterior dialogue; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** C5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note Spot check ok per Insp Matthews

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : 12825 Ventura Blvd

Posting "No Parking" signs N/S Valley Vista Blvd., Woodman Ave - West 200'

Approximate Footage 0 - 300 **Log Number** 5231

Date(s) 10/18/2010 to 10/19/2010 **Time(s)** 07:00 to 22:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *COLLEGE HUMOR* ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *9/17/10*

By _____
Representative's Signature

SIGN HERE

COLLEGE HUMOR
Name of "Principal" (Production Company)

MICHAEL SMITH
Print Princpal Representative's Name

LOCATION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

8800 SUNSET BLVD
Principal's Address

LOS ANGELES, CA 90069
City, State, Zip Code

757-871-9871
Principal's Telephone Number

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